

**1** Profile photo

**2** About section

**3** Featured section

**4** Experience section

**5** Education section

**6** Skills & endorsements section

**Profile Header:** Renee Reid · 2nd Manager, UX Design Research · Host Tech Wrap Queen Podcast · ex-Waitress San Francisco Bay Area · Contact info 500+ connections

**About:** Human-Centered UX Research Leader, Dynamic Speaker and lover of all things Zora Neal Hurston, Audre Lorde, & Dr. Maya Angelou. An active voice for representation and change in the UX industry & throughout tech. I also rock a lot of headwraps because every QUEEN should wear her crown.

**Featured:** I was a waitress. Not during college but years later after graduating, having a degree and already having a salary job. It was the recession of 2008. Last year I added that waitress job to my LinkedIn Profile because it really is an integral part of my career journey. I have too many college and early career people in my network to not show them the zig zags along the way. I also have people in my... **TECH WRAP QUEEN Renee Reid**

**Experience:** **Manager, UX Design Research** Full-time Mar 2021 – Present · 3 mos Built and lead a team of amazing & skillful UX Researchers across LinkedIn Marketing Solutions product & experiences to help marketers successfully reach their audiences. View the below link for more information on Marketing & Brand Solutions. **Staff UX Design Researcher** Apr 2019 – Mar 2021 · 2 yrs Lead researcher on Identity, Profile, Self-expression and consumer platform initiatives. Launched product experiences include Pronouns and Open To.

**Education:** **UC Irvine** Masters, Human Computer Interaction and Design Student Commencement Speaker **Savannah State University** Bachelor's degree, Marketing and Communications Senior Class President Deans List Miss Freshman

**Skills & endorsements:** **User Research** · 17 Christopher "Chris" Jones and 16 connections have given endorsements for this skill **Usability Testing** · 9 Endorsed by 2 of Renee's colleagues at LinkedIn

# Your profile is complete only if it's completely you.

## 1. Photo

For starters, add a photo. It helps others recognize you and see that you're authentic. It doesn't need to be perfect or professionally shot. Choose a recent picture that shows who you are — professional but also approachable. Pro tip: Upload your photo, then polish it up with our filters.

## 2. Summary

This is your career snapshot. Think of it as your personal "elevator pitch." Introduce yourself, describe what you do, and highlight your strengths. Pro tips: Stick to a few short paragraphs. Lose the jargon. And be your authentic self.

## 3. Feature pictures, videos, and posts

Adding media is a great way to engage others and bring your work to life. Pin videos, pictures, links, posts, and articles you are most proud of to your Featured section. This helps you tell your professional story in eye-catching ways.

## 4. Experience

Starting with your current position, write about projects, accomplishments, and the value you bring to your team and organization. Keep it clear and concise, and focus on impact and results. Bullet points work great to highlight key accomplishments.

## 5. Education

Be sure to include where you went to school and what you studied. Add any relevant licenses, certifications, or accomplishments that you've achieved along the way.

## 6. Skills

Add skills you want to be known for — and that can be endorsed by your connections. List both hard and soft skills, and show your proficiency for hard skills with skill assessments.