

Please join #AltAc's meet and greet with its next rock star: Dr. Megan Meyer

Let's Talk about What the Science Says, but Make it a Career

With a background in nutritional immunology, Dr. Meyer certainly gets the science, but more importantly, she has a knack for talking about the science to anyone. You could say she's mastered the science of science storytelling. More recently, justice and social science industries are harnessing the power of storytelling with data, it's time we think about how we break into these new emerging careers. Join Dr. Meyer as she talks about her journey from research and data translation in premier advertisement agencies to science storytelling as the founder of her consulting company.

Key Words: Science Community, Data Storytelling, Consulting, Research in Advertisement Agencies

Biography

Dr. Megan Meyer is a science communication consultant who is passionate about translating science to a variety of audiences. She received her PhD in nutritional immunology from the University of North Carolina and has worked with non-profits, universities and companies on various science communication efforts. From PlosOne to PopSci, her work and perspective have been featured in leading scientific journals and top-tier outlets like CNN, NPR, The Washington Post and USA Today. She's also spoken at international and national conferences such as the Gordon Research Symposium, The American Society for Nutrition's Annual Meeting and Good Housekeeping's Future of Food.

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